

Entrepreneurial Readiness Survey

Are you comfortable with not receiving a regular paycheck?

Do you like work that offers challenge, change, and variety, even if it involves some risk?

Are you flexible enough to meet changing market demands?

Are you willing to invest your own money as well as ask others to invest in your business venture?

Are you committed to spending as much time and effort as it takes to make your business successful?

Is it important to you to do the strategic planning as well as take care of the day-to-day details of running a business?

Are your business ideas based on your expertise, interests, and solid market research?

Are you able to bounce back and learn from failures or temporary setbacks?

Are you optimistic, persistent, and passionate about your work?

Are you confident that you are capable of succeeding as an entrepreneur?

If you responded “yes” to most of these questions you have the profile of someone who could consider an entrepreneurial path. For any questions you answered “no” you will want to plan in advance how to compensate for these possible deficits if you decide to pursue your own enterprise.