

Super Juice - 6 Creativity Multipliers

Imagine thinking more creatively at work.
It's the perfect pairing for analytics and Big Data.

If you're already using some these suggestions then you know creative thinking is much more than slapping a few ideas on a whiteboard.

Here are 6 tips for supercharging your creative juice.

#1 Self perception

Own your creative identity
Don't dismiss, reject, or compare
Exercise and train whatever creative muscles you have

#2 Risk

See risk as an experiment, as innovation, as opportunity to learn
Mistakes are teachers, information about what to try next
Creatives make more "mistakes" because they make more attempts
The newer the idea, the bigger the risk, the greater the innovation

#3 Imagination

Look actively for possibilities and alternatives, break old patterns
Suspend logic and "reality" (temporarily!)
Interact with other Creatives – a safe community for collaboration and spark

#4 Just Do It –

Engage regularly in expressive or imaginative activities
Practice, practice, practice – rituals and habits
Mix it up, change for the sake of change, each creative endeavor helps the others

#5 Get Perspective

Adjust your typical "lens", your mental filter
Rearrange the parts of a project or a problem
Move your position in relation to the project

#6 Playfulness

Laugh, breathe, it's not so serious!
Creativity is easier when you take it lightly
Humor disarms your inner critic
Engage the rules of brainstorming

Any one of these tips can **leverage your power** to generate new ideas, discover high impact solutions, and fully engage your team.

Who couldn't use a little of that?

Here's to your work done well,

Dottie

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